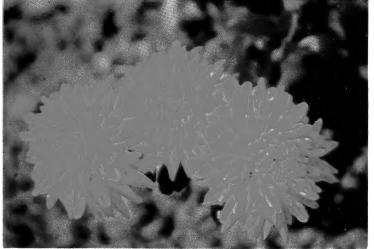
Purple Queen

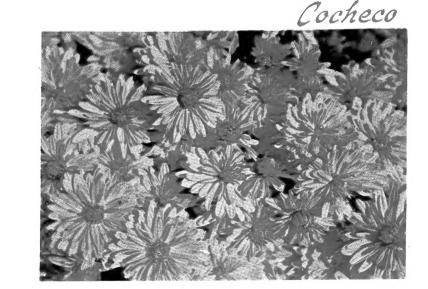




King's Ransom



Prairie Sunshine

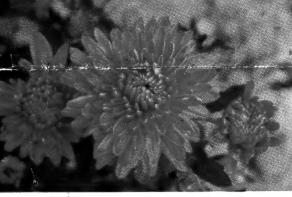


Introducing . . . the newest mums . . . Plus select varieties of recent hybridizing . . . all chosen, and proven, for outstanding color, distinctive plant form and habit.





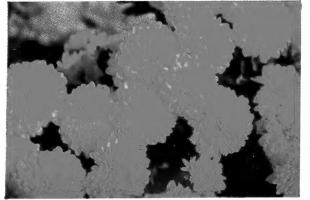
Yellow Pomponette



Aristocrat



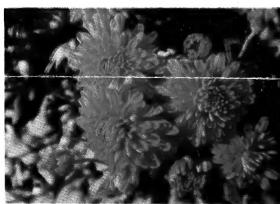




Lipstick



Toronto



Red Elf

Cunningham Gardens INCORPORATED WALDRON, INDIANA

1958

RECEIVED JAN 7 1958 * S. Department of Agriculture

Cunningham Gardens Inc.,

WALDRON, INDIANA

White

o o nite		Flowering
	Height	Date
CRYSTAL MAID. Cream white, low growing, non-fading	Med.	Sept. 15
MARTIN'S WHITE. Large pure white, compact & bushy habit	Short	Sept. 15
POWDERPUFF. White in wide mounds. Cushion	Short	Sept. 20
JESSAMINE WILLIAMS. Quilled white spoon. Free flowering	Med.	Sept. 25
OSTOSA. Large, glistening white, low growing	Short	Sept. 25
SHALIMAR. Creamy white, large flower, sturdy growth	Med.	Sept. 25
WHITE RICE. Fully double, 2-inch white pompons	Short	Sept. 25
PEPITA. Eggshell-white pompon, semi-cushion	Short	Sept. 28
CHRIS COLUMBUS. Cream white, large and vigorous	Med.	Oct. 1
GARDENIA. Large white, profuse, clean	Med.	Oct. 1
SPINDRIFT. White with cream center, 3-inch flowers	Med.	Oct. 1
AVALANCHE. Large shaggy white with cream center	Med.	Oct. 5
GLACIER. White to blush-white, sizable flowers	Short	Oct. 5
LIMELIGHT. White, vigorous growth. Fine for cutting	Tall	Oct. 5
LYRIC. White cushion, immaculate single	Short	Oct. 5
WHITE CLOUD. Pure white, large, vigorous	Med.	Oct. 5
BENORA. Large white with distinctive yellow center	Short	Oct. 8
CLASSIC. Pure white, medium pompon. Fine for cutting	Tall	Oct. 10
MAESTRO. Cream white pompon, low growing plant	Short	Oct. 10

Pink & Lavender

j ink C Lavenaer		
CECIL BEED. Deep lavender-pink, free flowering	Med.	Sept. 15
ORCHID HELEN. Orchid-pink, sturdy and strong	Short	Sept. 15
COQUETTE. Excellent rose-pink cushion	Short	Sept. 20
CECELIA. Purple cushion, nicely shaped plant	Short	Sept. 25
JOAN HELEN. Garnet-purple, semi-cushion	Short	Sept. 25
PURPLE QUEEN. Deep purple cushion, fine growth habit	Short	Sept. 25
PURPLE WATERS. Early deep purple, 3-inch flowers	Med.	Sept. 25
ROYAL ROBE. Dark purple, sturdy growth	Med.	Sept. 25
SEPTEMBER CHEER. Cherry-rose-pink, cushion	Short	Sept. 25
SEPTEMBER DAWN. Rose-pink; prolific short pink	Short	Sept. 25
SPELLBOUND. Brilliant lavender. Medium double flowers	Med.	Sept. 25
ARTIST'S DELIGHT. 3-inch geranium pink pastel	Med.	Sept. 28
EARLY LAVENDER. Early delicate lavender, vigorous	Short	Sept. 28
SALUTE. Deep purple flowers. Cushion	Short	Sept. 28
COCHECO. Orchid pink cushion. Prolific bloom	Short	Oct. 1
EVELYN DEVANEY. True pearly shell-pink	Med.	Oct. 1
HELEN BOGUE. Massive double, purplish-rose		Oct. 1
JAYEFF. Deep pink, strong growth habit. Fully double		Oct. 1
JOYOUS. Lavender rosy-pink cushion. Prolific bloom		Oct. 1
MYRTLE WALGREEN. Purple underlaid silvery lilac		Oct. 1
OLD LAVENDER. Large pure lavender, strong and sturdy		Oct. 1
PATRICIA LEHMAN. Sparkling peach-pink, good for cutting		Oct. 1
PURPLE SPOON. Brilliant purple spoon		Oct. 1
STYLISH. Deep rose flushed raspberry-cerise		Oct. 1
ALLEGRO. Shrimp-pink shaded copper. Cushion type		Oct. 1
BETTY. Bright salmon-rose-pink, large, upright & sturdy		Oct. 5
JEWELL. Deep rose-pink, medium ball shaped pompon		Oct. 5
JOYBRINGER. Salmon-rose large pompon, wide growth	Short	Oct. 5
MAJOR CUSHION. Lavender-rose cushion, rounded habit		Oct. 5
MISCHIEF. Rosy red one-inch daisies	Med.	Oct. 5
ORCHID SPOON. Orchid-pink, abundant bloomer	Med.	Oct. 5
ROSETONE. Enormous silvery-purple, sturdy habit	Tall	Oct. 5
ALERT. Large, dark purple with a silvery cast	Med.	Oct. 10
MASQUERADE. Silvery lavender and rose, medium pompon	Med.	Oct. 10
ROSE SPOON. Lavender rose-pink spoon	Med.	Oct. 15

1958 HOOSIER MUMS

HOOSIER MUMS

Field Tested For . . . Hardiness Disease Habit & Form Sales Appeal Color Preference

ROOTED CUTTINGS PRICES 25 of one variety 50 of one variety

100 or more, **one variety** \$6.00 per 100

Refer To Order Sheet For

Collection Prices

RECOMMENDED LIST

FOR GARDEN - FOR CUT FLOWERS - FOR SPRING POTS

GARDEN	FLOWERING	WHITE	YELLOW	PINK & LAVENDER	BRONZE & RED	
Varieties most of- ten chosen by the public at bloom- ing time. Also a recommended list for counter sales thru the spring months with bed- ding plants.	Mid-Sept.	Crystal Maid Martin's White Powderpuff	Creampuff Early Gold Martin's Yel. Prairie Sunshine Yel. Cushion Yel. Pomp.	Orchid Helen Coquette Cecil Beed	Tecumseh Apricot Glow Ea. Kathleen Flamboyant Ea. Crimson Pomponette	
	Late Sept.	Jessamine Williams Ostosa White Rice	Butterscotch Real Gold Sulphur Spoon	Cecelia Purple Queen Pur. Waters Sept. Cheer Sept. Dawn Early Lav.	Toronto Red Elf Admiration Apache Aristocrat Coppersmith	
	Early Oct.	Gardenia White Cloud Benora Lyric Glacier	K. Ransom Mojave Gold Chiquita Newton Gold Ribbon R. Breithaupt	Cocheco Helen Bogue Stylish Maj. Cushion Joyous Mischief Alert	Scarlet Crimson Morocco Huntsman Remembrance Courageous	
CUT FLOWERS	FLOWERING	WHITE	YELLOW	PINK & LAVENDER	BRONZE & RED	
Varieties best suited for bedding or field planting to produce cut flowers.	Mid-Sept.	Shalimar	Prairie Sunshine	Cecil Beed	Ea. Crimson Ea. Kathleen	
	Late Sept.	Jessamine Williams	Holiday Sulphur Spoon	Spellbound Art. Delight Pur. Waters	Geo. Luxton Cr. Glory Aristocrat	
	Early Oct.	Avalanche Limelight Classic Spindrift	King's Ransom Moonlight Lee Powell Y. Avalanche Treasure Newton	Evelyn Devaney Old Lavender Betty Alert Pat. Lehman Jewel	Jubilee Avalon Courageous Huntsman Mona Admiral Car. Queen	
SPRING POTS	FLOWERING	WHITE	YELLOW	PINK & LAVENDER	BRONZE & RED	
A recommended list of varieties for flowering in pots for May sales.		Chris Columbus Crystal Maid Lyric Ostosa Shalimar Pepita	Early Gold Yellow Pomponette Moonlight Yellow Chris Columbus Chiquita Yel. Spoon	Joan Helen Orchid Helen Cecelia Maj. Cushion Spellbound Joybringer Mischief Masquerade	Orsona Mona Remembrance Sept. Cheer Red Velvet Toronto Morocco	

Cunningham Gardens

WALDRON, INDIANA

Wellow

\mathcal{J}	Height	Date
CREAMPUFF. Light yellow sport of Powderpuff. Cushion	Short	Sept. 15
EARLY GOLD. Bright golden-yellow medium pompon	Short	Sept. 15
LEMON DROP. Lemon-yellow, button-pompon, cushion	Short	Sept. 15
MARTIN'S YELLOW. Short growing, large yellow blooms	Short	Sept. 15
MURIEL RICE. Primrose-yellow, 4-inch flowers	Med.	Sept. 15
PATHFINDER. Bright gold with deeply serrated petals	Med.	Sept. 15
PRAIRIE SUNSHINE. 4" bright yellow, excellent cut	Med.	Sept. 15
YELLOW CUSHION. Soft yellow cushion. Long season	Short	Sept. 15
YELLOW POMPONETTE. Bright yellow medium size pompon	Short	Sept. 15
REAL GOLD. Large, pure deep gold	Short	Sept. 20
SULPHUR SPOON. Light yellow spoon, prolific bloom	Med.	Sept. 25
BUTTERSCOTCH. Huge golden-yellow with bronze tints	Med.	Sept. 28
HOLIDAY. Golden bronze, large flower, strong	Med.	Sept. 28
GOLD RIBBON. Light orange to deep yellow. Pompon cushion	Short	Oct. 1
KING'S RANSOM. Sturdy golden-yellow; eye catching	Med.	Oct. 1
MOJAVE GOLD. Huge flowers of sparkling golden-bronze	Med.	Oct. 1
MOONLIGHT. Soft clear yellow, large pompon	Med.	Oct. 1
SUPREME YELLOW. Bright lemon-yellow. Cushion	Short	Oct. 1
YELLOW CHRIS COLUMBUS. Bright lemon, vigorous	Med.	Oct. 1
CHARLES NYE. Deep lemon, large pompon, sturdy	Med.	Oct. 5
CHIQUITA. Lemon-yellow, small pompon. Cushion	Short	Oct. 5
GOLD BEAD. Tiny double golden-yellow buttons		Oct. 5
LEE POWELL. Chinese-yellow flowers in large size	Med.	Oct. 5
NEWTON. Large 4" golden-yellow flowers	Med.	Oct. 5
YELLOW AVALANCHE. Soft yellow sport of Avalanche	Med.	Oct. 5
YELLOW SPOON. Bright clear yellow spoon	Med.	Oct. 5
RUBY BREITHAUPT. Light primrose-yellow, very large		Oct. 10
TREASURE. Yellow, small pompon. Fine for cutting		Oct. 10
YELLOW BLANKET. Bright lemon-yellow, button pompon	Med.	Oct. 10
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Bronze & Red

Dronze O Nea		
AUTUMNSONG. Early wine-red shading to carmine	Short	Sept. 10
TECUMSEH. Red aging to buffy bronze, cushion		Sept. 10
APRICOT GLOW. Rich apricot-bronze. Cushion		Sept. 15
DARK RED GOLD. Golden deep red, small pompon		Sept. 15
EARLY CRIMSON. Early flowering bright crimson		Sept. 15
POMPONETTE. Golden-bronge, medium pompon		Sept. 15
EARLY KATHLEEN. Copper bronze, nice form		Sept. 20
FLAMBOYANT. Flaming orange bronze, stately and lively		Sept. 20
GEORGE LUXTON. Soft bronze, early season		Sept. 20
RED GOLD. Combines red, orange and gold, small pompon		Sept. 20
TORONTC. Rich coppery-bronze; cushion-like		Sept. 20
CROWNING GLORY. Orange overcast coral, 3-inch blooms		Sept. 25
ORSONA. Red and bronze, cushion		Sept. 25
RED ELF. Cushion habit, red pompon	Short	Sept. 25
ROUGE CUSHION. Red with yellow center. Semi-cushion		Sept. 25
ADMIRATION. Salmon fawn, flowers in profusion		Sept. 28
APACHE. Oriental-red, aging to reddish-bronze		Sept. 28
ARISTOCRAT. Deep cerise overcast claret, sturdy	Med.	Sept. 28
COPPERSMITH. Large coppery-bronze, excellent plant	Med.	Sept. 28
JUBILEE. Crimson mellowing to a deep clear red, pompon	Med.	Sept. 28 Oct. 1
LIPSTICK. Brilliant red. Mid-season cushion	Short	Oct. 1
MOROCCO. Reddish-bronze, large flowers. Cushion-like		Oct. 1
REDWOOD. Clear bright red, cushion	Short	Oct. 1
AVALON. Orange-bronze small pompon. Excellent for cutting		Oct. 5
COURAGEOUS. Dark ruby-red, large double flowers	Mod	Oct. 5
ELITE CUSHION. Apricot-bronze. Sport of Major Cushion	Short	Oct. 5
HUNTSMAN. Scarlet orange. A good cut flower	Tall	Oct. 5
MONA. Rust-bronge medium pompon. Excellent for cutting	Med	Oct. 5
RED VELVET. Deep velvety crimson. Sturdy and strong	Med.	Oct. 5
REMEMBRANCE. Dark carmine red, holding color well	Med.	Oct. 5
ADMIRAL. Rich velvety dark red. Excellent for cutting	Tall	Oct. 10
CARMINE QUEEN. Dark carmine pompon. Best for cutting	Tall	Oct. 10
Principal Source Control		

1958 ORDER SHEET

Sold To				Shir	то				
					, 10				
					ping Date				
				*					
Ship Via				Amo	ount Enclosed				
	05 -6			#9.00	SUBSTITUTIO	ON of s	imilar vari	eties will be	,
		one variety			acceptable if	varieties	s ordered a	re not avail-	1
PRICES:	50 of	one variety		\$3.50	able when wa	nted. (Please chec	k)	
	100 or 1	more, one variety	\$6.00 pe	er 100		Yes	□ No		
White		Pink & Lave	nder		Vellow		Bro	nze & K	2 d
Quan. Variety	Amt.		Amt.	Quan.		Amt.		Variety	Amt.
Crystal Maid	******	Spellbound	*****		Martin's Yellow	******	Apri	cot Glow	
Martin's White		Artist's Delight	******		Muriel Rice		Dark		
Powderpuff		Early Lavender		1	Pathfinder		Early		
Jessamine Williams	S	Salute	******				Pom		•••••
Ostosa		Cocheco		l .	Prairie Sunshine	* * * * * * * *	1	Kathleen	•••••
Shalimar		Evelyn Devaney	******		Yel. Cushion	******	Flam		******
White Rice		Helen Bogue		1	Yel. Pomponette	******	Geor	-	******
Pepita		Jayeff		1	Real Gold	******	Red	_	
Chris Columbus		Joyous	*****	1	Sulphur Spoon Butterscotch	******	Toro		
Gardenia		Myrtle Walgreen				* * * * * * * *		ning Glory	
Spindrift		Old Lavender		1	Holiday Gold Ribbon		Orso		
Avalanche		Patricia Lehman					Red		
Glacier		Purple Spoon		ĺ	King's Ransom Mojave Gold	******	Roug		
Limelight		Stylish		1	Moonlight		Adm		*******
Lyric		Allegro		l .	Supreme Yellow		Apac		
White Cloud		Betty		I	Yel. Chris. Columb		_	ocrat	
Benora		Jewell		I	Charles Nye	•		ersmith	
Classic		Joybringer	*****	1	Chiquita	******	(et Crimson	
Maestro		Major Cushion			Gold Bead	******	Jubil		
D. 1 C. C	1	Mischief	*******	1	Lee Powell		Lipst	ick	
Pink & Laven	der	Orchid Spoon	******		Newton		More		
Cecil Beed		Rosetone			Yel. Avalanche	*******	Redv	vood	
Orchid Helen		Alert		ſ	Yellow Spoon	******	Aval	on	
Coquette		Masquerade		i .	Ruby Breithaupt	******	Cour	ageous	•••••
Cecelia		Rose Spoon		1	Freasure			Cushion	
Joan Helen		0100			Yellow Blanket		Hunt	sman	•••••
Purple Queen	*******	Wellow					Mona	a	•••••
Purple Waters				1	Bronze & R	1	Red	Velvet	******
Royal Robe		Creampuff	• • • • • • • •	0_	pronze O K	ed	Reme	embrance	

Cunningham Gardens WALDRON, INDIANA

...... Autumnsong

...... Tecumseh



..... Early Gold

...... Lemon Drop

..... Sept. Cheer

...... Sept. Dawn

...... Admiral

...... Carmine Queen

MUMS for spring sales, too!

GARDEN MUMS are becoming more and more popular as a flowering pot item (see recommended list) for customers who like to choose their colors at the spring planting time. A single cutting potted to a 3-inch pot March 2, pinched March 9, and grown at 60° nights, with no shade, no lights, will flower in early May right at the time your customers are planting other bedding kinds. After the flowers are enjoyed for about two weeks, the plant can be cut back, planted to the garden for another, even more colorful, show in the fall.

GARDEN VARIETIES **COLLECTION PRICES**

Special collection prices are made to growers who wish to depend on us for selection of varieties. All collections are well-balanced, of course including new and better varieties, and can be shipped immediately or as needed.

Collection No. 1

Collection No. 2

Collection No. 3

Collection No. 4

Tall varieties for cutting.

Wide assortment for spring & fall sales.

Spring blooming pots.

Cushion varieties only.

Quantity Quantity

Quantity

Quantity

ORDER MAY COMPRISE ANY COLLECTION OR COMBINATION OF COLLECTIONS

PRICES:

500	R.	C.	 \$	27.5	0
1000	R.	C.	\$	52.50	0
2000	R.	C.	\$	100.00	0

SHIPPING DATE TOTAL QUANTITY AMOUNT

SHIPPING INFORMATION

All cuttings are shipped Railway Express or Air Express, collect. Shipments specified via Parcel Post travel at customer's risk, and prepayment charges should be included with cash orders. Cuttings are in excellent condition when accepted by the transportation company, therefore, if there is any damage enroute from being heated, crushed or frozen, have your EXPRESS AGENT inspect the shipment, marking on express receipt or bill of lading the condition of the package and amount of damage, etc. YOU SHOULD FILE CLAIMS, as our responsibility ceases when the carrier accepts shipment, but we will be pleased to assist if claims are necessary. We cannot be responsible for the safe arrival of cuttings, though our packing assures you good delivery under normal circumstances.

CLAIMS — For any cause must be made promptly upon receipt of goods. We will not entertain claims after goods have been accepted, or when report is not made in writing within 5 days after arrival of stock.

Mum rooted cuttings are available from January 1st to July 1st. The minimum total order that can be accepted is 200 cuttings. 25 of each variety is the minimum that can be supplied. More than 25 of a variety must be in multiples of 25.

> Cunningham Gardens WALDRON, INDIANA